

EVENT BENEFITS

		Diamond	Gold	Silver	Bronze
Benefits of being part of a global Tour					
	Use of FMB World Tour Event Logo	x	x	x	x
	Right to communicate Event as part of the FMB World Tour	x	x	x	x
	Attribution of FMB World Tour Points for participating FMB World Tour Athletes	x	x	x	x
	Inclusion of Event results in FMB World Tour Rankings/Standings	x	x	x	x
FMB World Tour Calendar					
	Integration of Event in official FMB World Tour Calendar (global announcement of calendar and downloadable on fmbworldtour.com)	x	x	x	x
	Event dates/category selection exclusivities as per official FMBA Rules	x	x	x	
Event Profile on fmbworldtour.com					
integrates	Event Logo & cover picture	x	x	x	x
	Basic event information and description	x	x	x	x
	Event results & result history	x	x	x	x
	Link to event website	x	x	x	x
	Link to event social media channels	x	x	x	x
	Event sponsors	x	x	x	
	Use of FMBA athlete event online registration system (fmba.memberpro.net)	x	x	x	x
Event Communication					
Website	Integration in news section fmbworldtour.com				
	Pre-Event announcement	x	x		
	Live-webcast Embed (if available)	x	x		
	Post-Event results, highlight video, highlight pictures	x	x*	x*	x*
	Teaser landing page "upcoming event"	x	x	x	x
	Comprehensive Event Profile (see above)	x	x	x	x
Facebook	Pre-Event announcement with photos/video	x	x	x	x
	Announcement of Event Live Webcast	x	x		
	Post-Event results	x	x	x	x
	Post-Event highlight video	x*	x*	x*	x*
	Post-Event highlight pictures	x	x*	x*	x*
Instagram	Pre-Event announcement with photos/video	x	x	x*	x*
	Post-Event highlight pictures	x	x*	x*	x*
Newsletter	Promotion of News surrounding event and Livewebcast	x			
Press release	Event specific official announcement pre event (including pictures)	x			
	Post Event Newsflash dispatched to global bike media		x		
	Announcement FMB World Tour Calendar (including all Events)	x	x	x	x
Event Judging					
	Selection of Event judges in coordination with FMBA	x			
	Provision of FMBA judges contact list and availabilities	x	x	x	x
Event Guidelines					
	Provision of FMBA Rules as guidelines for standards of specific event level	x	x	x	x

x* if provided by the Event

x** at FMBA's discretion