

EVENT BENEFITS

		Diamond	Gold	Silver	Bronze
Benefits of being part of a global Tour					
	Use of FMB World Tour Event Logo	x	x	x	x
	Right to communicate Event as part of the FMB World Tour	x	x	x	x
	Attribution of FMB World Tour Points for participating FMB World Tour Athletes	x	x	x	x
	Inclusion of Event results in FMB World Tour Rankings/Standings	x	x	x	x
FMB World Tour Calendar					
	Integration of Event in official FMB World Tour Calendar (global announcement of calendar and downloadable on fmbworldtour.com)	x	x	x	x
	Event dates/category selection exclusivities as per official FMBA Rules	x	x	x	
Event Profile on fmbworldtour.com					
integrates	Event Logo & cover picture	x	x	x	x
	Basic event information and description	x	x	x	x
	Event results & result history	x	x	x	x
	Link to event website	x	x	x	x
	Link to event social media channels	x	x	x	x
	Event sponsors	x	x	x	
	Link to athletes online registration (if applicable) or display of athletes point of contact	x*	x*	x*	x*
Event Communication					
Website	Integration in news section fmbworldtour.com				
	Pre-Event announcement	x	x	x*	
	Pre-Event teaser video	x*	x*	x*	
	Post-Event highlight video	x*	x*	x*	x*
	Post-Event highlight pictures	x	x	x*	x*
	Post-Event results	x	x	x	x
	Teaser landing page "upcoming event!"	x	x	x	x
	Comprehensive Event Profile (see above)	x	x	x	x
Facebook	Pre-Event announcement (link to event facebook page)	x	x	x	x
	Announcement of Event (incl. live webcast) through Facebook cover picture (pre-event)	x	x		
	Post-Event results (top 5)	x	x	x	
	Post-Event highlight video	x*	x*	x*	x*
	Post-Event highlight pictures	x	x*	x*	x*
Newsletter	Inclusion Event profile (upcoming events)	x	x	x**	x**
	Post-Event wrap up	x	x**		
Press release	Event specific official announcement pre event (including pictures)	x			
	Integration season update press releases	x	x	x	
	Announcement FMB World Tour Calendar (including all Events)	x	x	x	x
Others	Event pictures in picture data base for media partners	x	x*	x*	
	Availability of FMB World Tour press kit for distribution at events	x	x	x	
Marketing					
Print	Event inclusion in FMB World Tour print advertising	x	x	x**	
	Event inclusion in FMB World Tour flyers	x	x	x	
Online	Live-webcast promotion (if embeded) on FMBworldtour.com	x	x		
	Online banner promoting live webcast (1 week prior to event) on all websites of FMB World Tour media partner	x			
	Specific news on website announcing live-webcast & details	x	x		
	Live-webcast promotion in social media channels	x	x	x	
Event Judging					
	Selection of Event judges in coordination with FMBA	x			
	Provision of FMBA judges contact list and availabilities	x	x	x	x
Event Guidelines					
	Provision of FMBA Rules as guidelines for standards of specific event level	x	x	x	x

x* if provided by the Event

x** at FMBA's discretion